



# 2009 Call for Entries Emmy® 2009 32<sup>nd</sup> ANNUAL EMMY® AWARDS

## Michigan Rules and Fees

### Submission of Entries

Note: Unless otherwise indicated in the category description, program entries (categories 3-30) may be entered in only one programming category.

1. **On-Line Entry:** Access through the chapter website at [www.mi-nta.org](http://www.mi-nta.org) and click on EMMY® EXPRESS. Submit entry form electronically. Before hitting submit you will need to print two hard copies: attach one copy with the DVD to be entered and keep one copy for yourself. A synopsis (if included) should be inserted in the DVD sleeve/case.
2. Each entry must have its own:
  - A. 2 DVDs for each category entered.
  - B. Separate **entry form** for each category entered.
  - C. Separate **entry fee** for each category entered.
3. Specifically prohibited are introductions not included in the original program, editing or any alteration of the "as aired" program.
4. Commercials and breaks must be eliminated, leaving 5 seconds between program segments.
5. Slates, bars, tone and countdowns **must** be eliminated.
6. All entries must be submitted on DVD minus R ONLY. All DVDs must be finalized and compatibility tested on a different DVD player. All DVDs must be clearly and correctly labeled. Printed DVD labels are not suggested; please use a permanent marker in legible handwriting and print only the **Category Number & Title**, the **Entry ID#**, the **TRT** and the **Entry Title** on the disk. Neatness counts! All entries **MUST** be in a sleeve/case with a printed label on the sleeve/case.

7. Please include 2 completed entry forms (the original plus a copy) and rubber band the paperwork and the entry fee around the DVD's case/sleeve.
8. Please submit a **Master Submission List** when submitting more than one entry, and include it with the entry forms and fees. (You can print a list of all categories on Emmy® express)
9. A brief synopsis may be submitted with the entry stating the intended goals and/or objectives of the program/segment. Please write the synopsis on a separate piece of paper and place it inside the DVD sleeve. **SYNOPSIS not to exceed 100 words.** (*Articles, write-ups and other materials are prohibited*).
10. Please keep station/company sponsored entries separate from entries paid for by individuals.
11. Entries must include a check for the full amount made to the **Michigan Chapter NATAS** if not paying by credit card.
12. Membership Fees may be submitted with the entry. The cost to join NATAS is **\$25**. If paying for membership at this time, write a **separate check** payable to the **Michigan Chapter NATAS**. Specify on the MEMO Line, or attach a list, of the name(s) of the person(s) requesting membership. If paying online, send a copy of the membership payment with the name of the person(s) paying for the membership. Enclose the check or charge receipt in an envelope, along with a completed Membership Application Form, and write **MEMBERSHIP** on the outside of the envelope).
13. Incomplete forms/mislabeled DVDs/entries submitted in the wrong area or category (not reflecting paperwork) **WILL** be subject to a **Correction Fee of \$25 before Ballot Certification and \$100 after Ballot Certification** and may be subject to **disqualification and forfeiture of entry fees. Under special circumstances, to be determined by the Emmy® Committee, corrections or name substitutions made after nominations have been announced will be subject to a \$100 fee plus the appropriate entry fees. Additional names cannot be added after entries reach nomination status. NO EXCEPTIONS!**
14. Make all checks payable NATAS – Michigan. Returned checks will result in an additional **\$50.00 fee** that must be paid upon notification, or the entry will be disqualified without refund.
15. Signature of the entry form constitutes permission for the Michigan Chapter of The National Academy of Television Arts & Sciences to telecast or screen the entry, or portions of the entry, as part of the

EMMY® Awards program and to web cast the entry, or portions of the entry, on the Chapter website [www.mi-nta.org](http://www.mi-nta.org).

16. The Michigan Chapter will not be responsible for lost, damaged or non-playing entries.
17. All entries become the property of the Michigan Chapter.
18. **LATE ENTRIES WILL NOT BE ACCEPTED.**  
**Entries, entry forms and checks/credit card payments must be received no later than 5pm on Wednesday, February 10, 2010. NO ENTRIES WILL BE ACCEPTED AFTER 5PM.**

---

## SEND ENTRIES TO:

---

**Stacia Mottley  
Michigan NATAS  
24903 Lois Lane  
Southfield, MI 48075  
248-827-0931**

\*Note: This is a residential address.

### Entry Fees

\*Mandatory that all entrants are members

<b>Members</b>	<b>1<sup>st</sup> Name</b>	<b>2<sup>nd</sup> &amp; Greater</b>
Categories 1-30	125	125
Categories 32-40	125	125

Categories 31 (Station Excellence) \$325

Category 41- (Student Production) Processing Fee \$35, Additional Names \$10 each \*Additional names limited to the people **MOST RESPONSIBLE**

1. If more than one person is listed on the entry form as producer of a program or entry, or if more than one person is jointly credited on a craft entry, a separate entry fee is required for each person listed.
2. Failure to pay correct entry fees in full will result in disqualification of entry.
3. No refunds in the case of disqualification.
4. Credit Card and checks are accepted.

5. If payment is sent for multiple entries and/or multiple entrants, an itemized list must be included that shows the fee paid for each entry and/or entrant.
6. If a company check is accompanied with individual checks, an itemized list must be included that matches the checks with the appropriate entry.

## **Judging Procedure**

Entries will be judged by the following rules:

1. All entries in a particular category will be judged by the same panel of peer judges.
2. In each category, unless otherwise specified, there may be one award, more than one award, or no award. Entries will be judged on their own merit and not in competition with other entries.
3. Judging panels will be made up of at least five persons, no more than three working for the same company, who are qualified to judge the categories, based on their professional experience.
4. All entries will be sent to one or more National Academy of Television Arts and Sciences Chapters for judging. **AT NO TIME WILL MICHIGAN ENTRIES BE JUDGED BY THE MICHIGAN CHAPTER.**
5. Programming entries will be judged for content, creativity, and execution. Crafts Achievement entries will be judged for creativity and execution. All entries will be judged against a standard of excellence and will not compete with each other.

\*Membership in NATAS is not a requirement to enter or serve as a judge.

## **Certificates**

Nomination Certificates will be given to all award Nominees. Nomination Plaques may be purchased at a cost of \$100 and Production Certificates may be purchased at a cost of \$25 each. Corporate Plaques may be purchased from the Academy by a station, agency or organization, indicating that an entry produced under its auspices was presented with the Emmy® award. For information pertaining to nomination and production certificates or corporate plaques, contact the chapter office at 248-827-0931 or go to [www.mi-nta.org](http://www.mi-nta.org).

The Academy reserves the right to disqualify entries. It is vital that all information on the entry form be accurate. This information will be used for certificates, plates and listings. A fee of **\$25** will be charged for any correction to this information. Additional names will only be accepted at time of entry.

The Emmy® Committee reserves the right to settle any and all questions of eligibility, verify all entry information, reclassify entries or resolve differences through its committee procedure. The National Academy of Television Arts and Sciences has final authority in all disputes between the entrant and the Emmy®

Committee.

**Emmy® Award Shipping Charge**

If your entry is awarded an Emmy® award and you cannot attend the awards ceremony, there will be an additional **\$25.00** charge to ship each statuette.

---

**QUESTIONS?**

---

If you have any questions about the EMMY® Awards or the process, please contact:

**ALEX KIMBROUGH, VICE PRESIDENT OF AWARDS**  
**[kimbrough@ameritech.net](mailto:kimbrough@ameritech.net)**

or

**STACIA MOTTLEY, CHAPTER ADMINISTRATOR**  
**248-827-0931 or [smottley@comcast.net](mailto:smottley@comcast.net)**

**DEADLINE FOR ENTRIES: 5PM, Wednesday, February 10, 2010**